

DIGITAL MARKETING & CREATIVE AGENCY



DESIGN
SPACE HUB



WHAT WE DO

DESIGN SPACE HUB DIGITAL

Customer experience strategy & design

Putting customer experience at the heart of
your business and digital strategy

DESIGN SPACE HUB STUDIOS

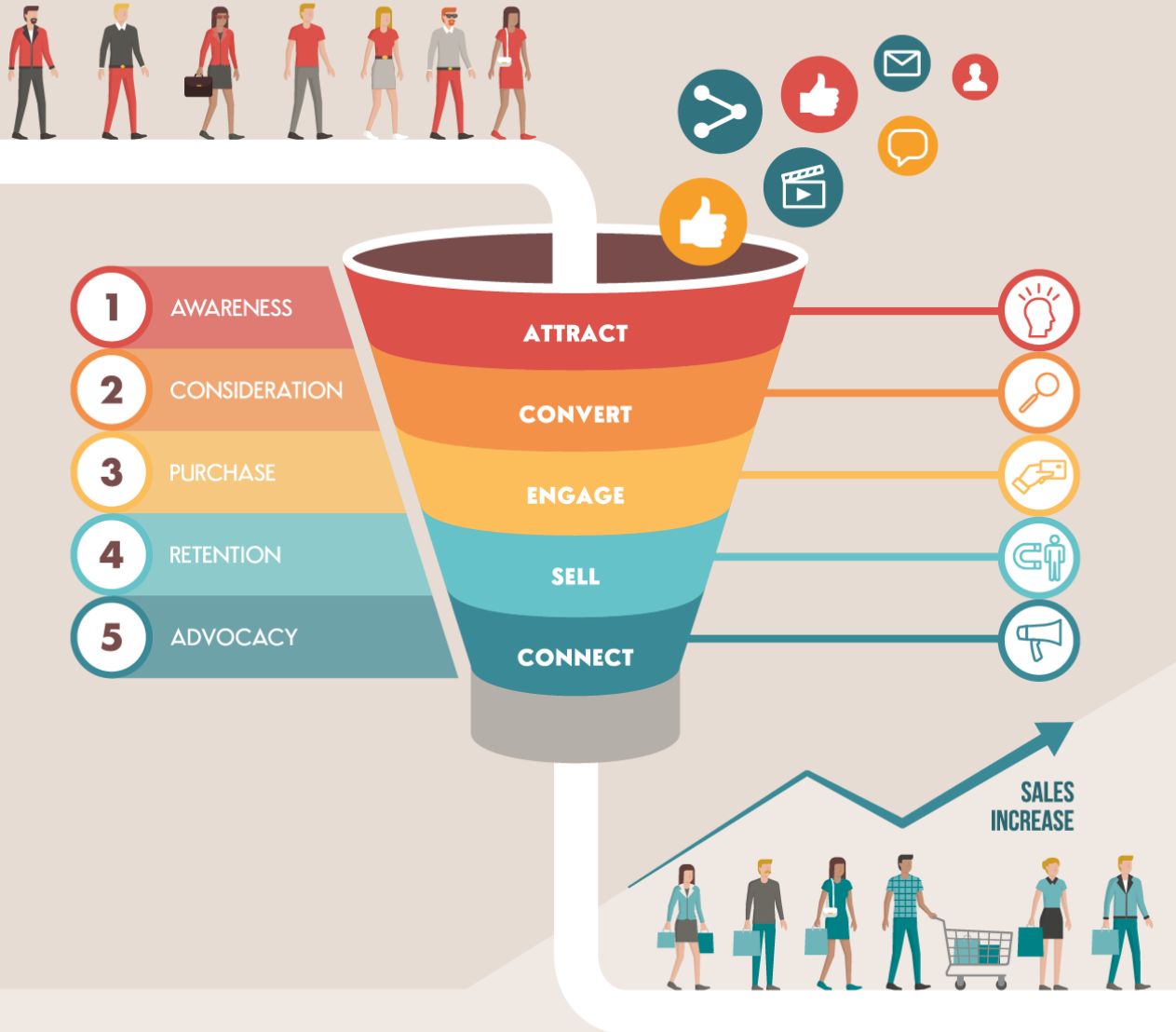
Bringing your stories to life

High quality commercial video production
solutions for web and social media

DESIGN SPACE HUB LABS

Digital Media Learning Solutions

Training solutions for your sales and
marketing team to increase digital awareness



WHO ARE WE?

We are a digital communications, social media and creative agency that loves the crossroads of design, creativity, technology and marketing. We build modern, rock solid bridges that connect businesses with consumers. We provide impactful solutions to help you reach your consumers in an ever-expanding digital cosmos.

What's the method to our madness?

Just a strong appetite for great work and a drive for big results!



DIGITAL PRESENCE

Digital Presence refers to the space you own online.

Did you know that users form an opinion of your company within the first 10 seconds of landing on your website?

We offer design, content development and optimization solutions for your web, social media pages and Google My Business Listing(GMB).



WEB DESIGN & DEVELOPMENT

We design fresh, innovative and inspiring websites that your audience with love, talk to us about Corporate or E-Commerce websites.



SOCIAL MEDIA MANAGEMENT

We create stunning visual content that can engage and attract your audience. We also help you find, form and build real connections with your followers.



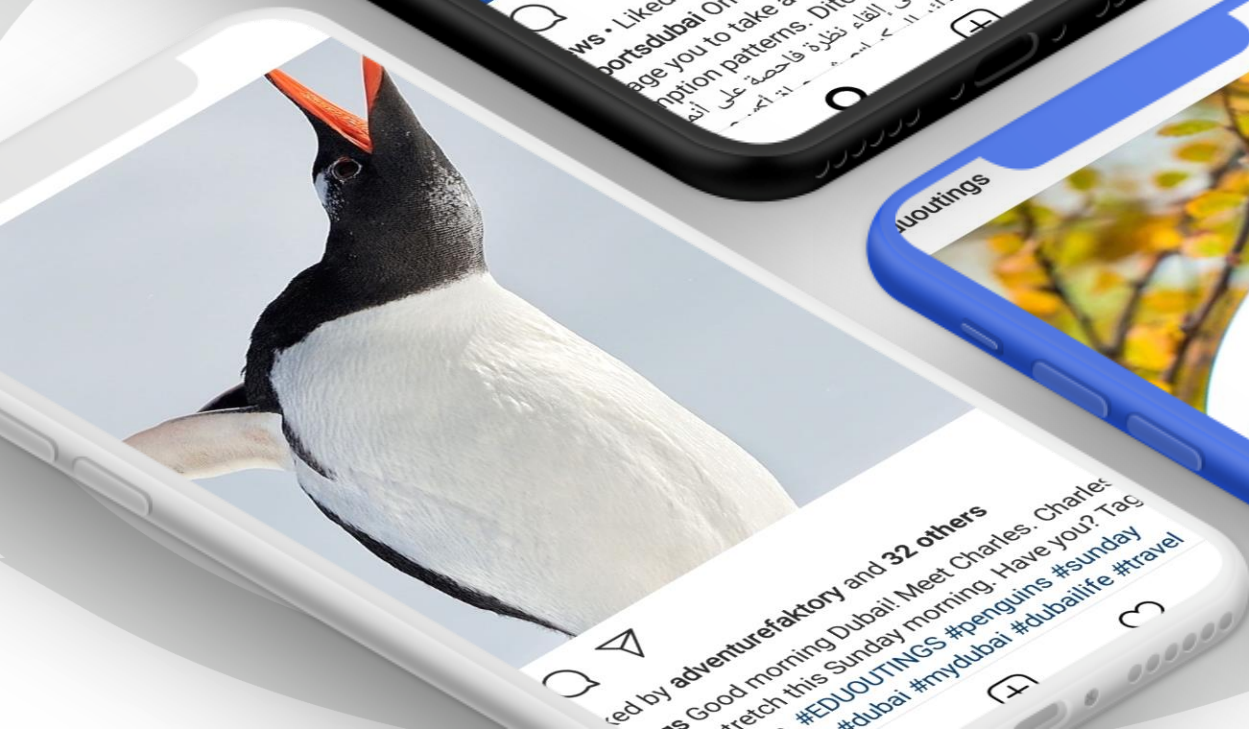
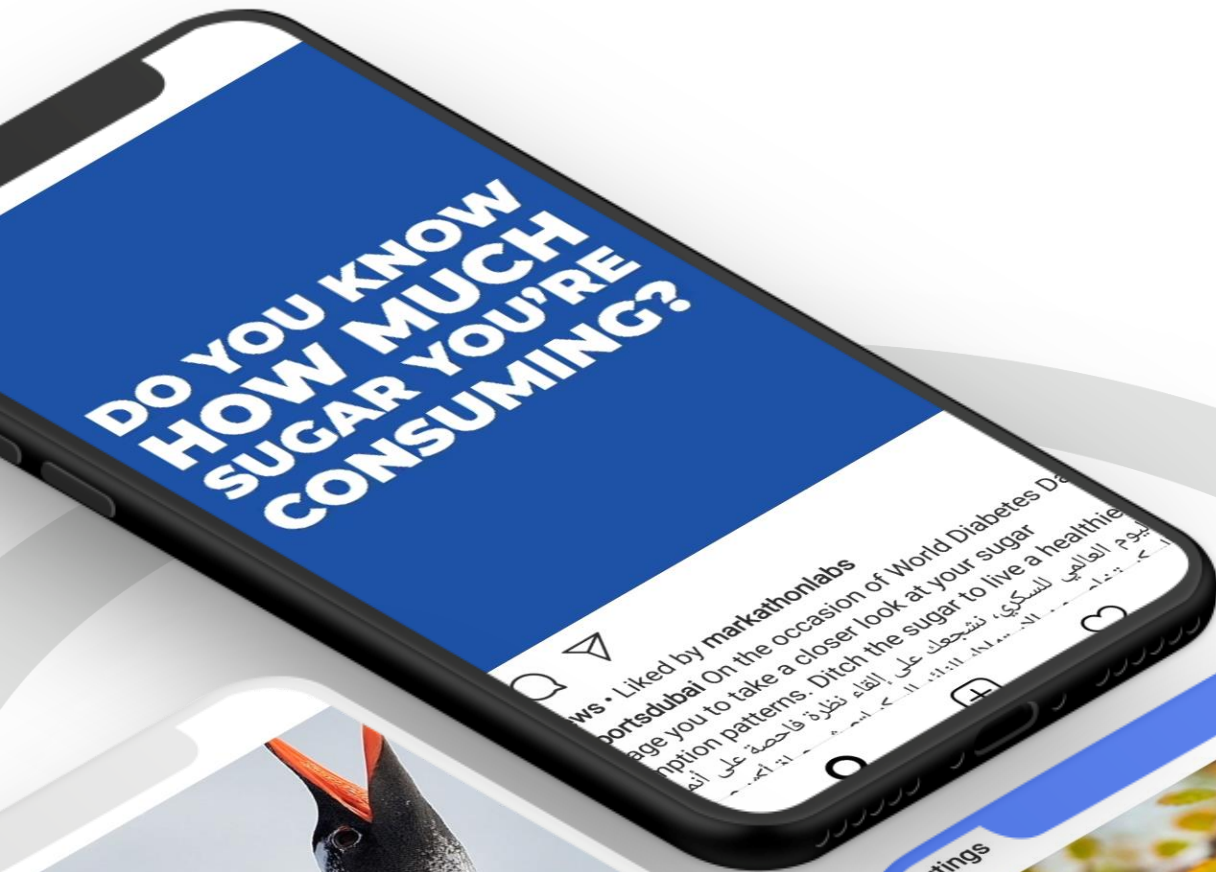
GOOGLE MY BUSINESS

We help businesses increase brand awareness, customer acquisition, and loyalty with GMB Listing and Optimization.

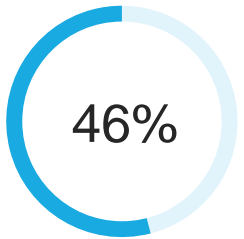


FAST TRACK YOUR SOCIAL SUCCESS AND DELIVER RESULTS THAT MATTER

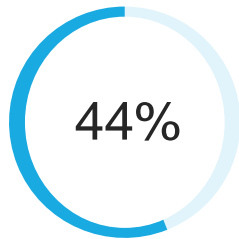
CASE STUDIES



Google My Business (GMB) is arguably your most valuable and effective digital touchpoint to improve your local SEO, build your online reputation and generate more leads



of all searches on Google have a local search intent i.e., people are looking for a local business



of people looking for a local business click on the local pack





SEARCH ENGINE OPTIMIZATION

If they are searching for you, you already have a foot in the door. Rise up to the top of organic search results and outperform your competitors with Markathon's SEO and content marketing solutions.



DIGITAL ADVERTISING

Amplify your marketing performance using advertising solutions on Google, Facebook, LinkedIn, Twitter and Tik Tok. Define your audience and message, set your goals, measure, monitor and optimize to achieve the best results.



EMAIL/SMS MARKETING

When done right, Email and SMS Marketing are one of the most effective ways of communicating and developing a relationship with your prospects and customers.

REACH THE RIGHT AUDIENCE

Maximize your reach and lead generation efforts with the right channel mix. Let us help you maximize your ROI from owned and paid media channels.



MAKE CUSTOMER EXPERIENCE THE
BACKBONE OF YOUR BUSINESS THROUGH
REVIEWS AND CUSTOMER FEEDBACK.

 **GROW YOUR BUSINESS THROUGH YOUR CUSTOMERS**

We help you build a continuous cycle of customer feedback and reviews that you can use to convert more customers.

 **MAXIMIZE YOUR LOCAL SEO**

Harness the power of 3rd party online review sites to improve your website's visibility and ranking in search.



68%

of consumers state that positive reviews helps them trust a local business

14 DAY FREE TRIAL



CASE STUDIES

We work with clients across a multitude of industries such as the government, healthcare, home maintenance, retail and many more. We have delivered successful projects with SME's and large corporates. Learn more about success stories.

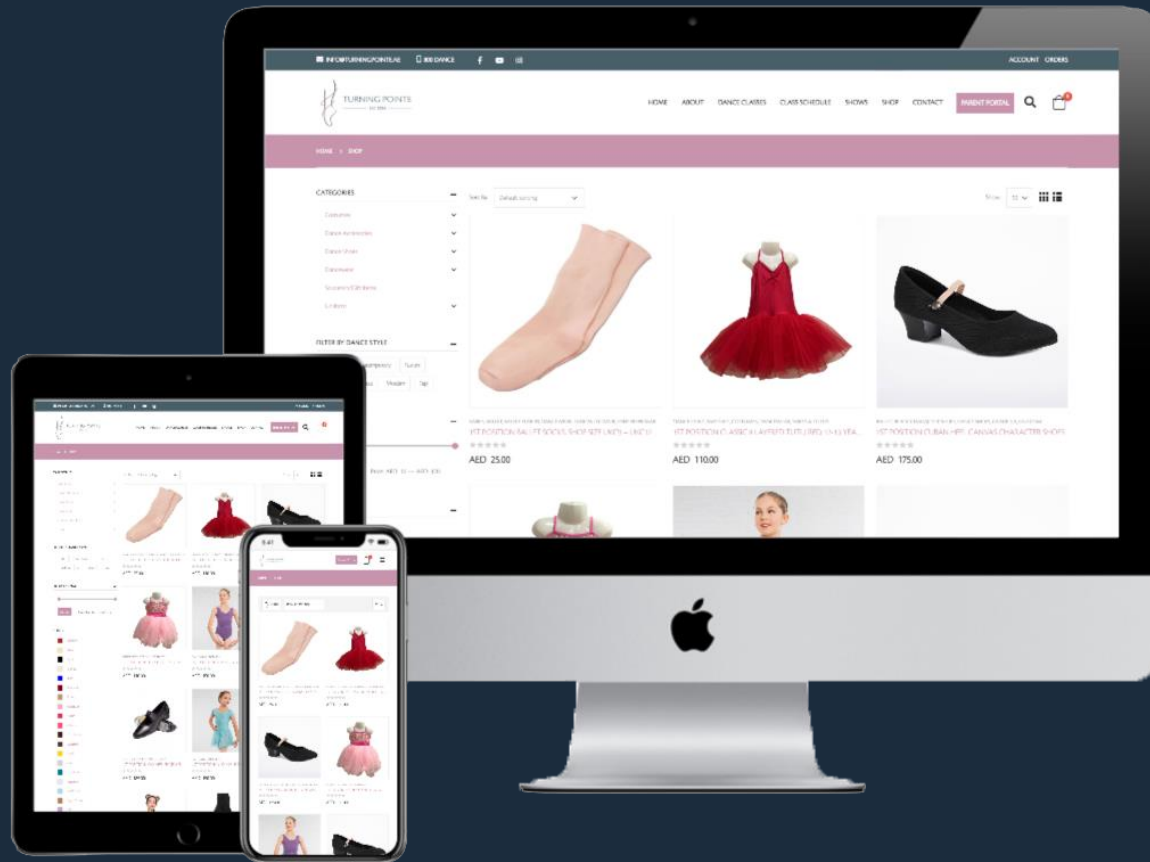


TURNING POINTE

Turning Pointe is a leading dance school in Dubai. Its online shop caters to dance enthusiasts who are interested in clothing and accessories related to ballet, hip hop, contemporary and modern.

SCOPE OF WORK:

- E-Commerce Web Design & Development
- Facebook Advertising
- Google Advertising
- Search Engine Optimization
- Reputation Management

[VISIT WEBSITE](#)

700+

LEADS

generated between May-2020 and Dec-2020 for online and studio classes

20%

ONLINE SALES

Registered by the store in 2020 in comparison to 2019

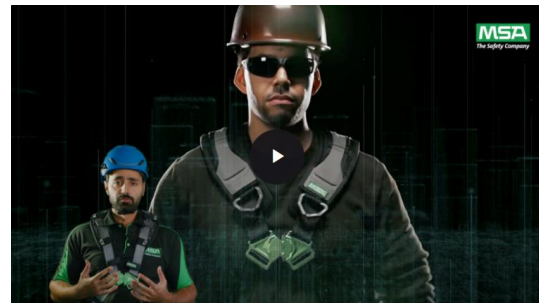
INCREASE
IN

15%

ORGANIC RANKINGS

Within 3 months of Search Engine Optimization (SEO) efforts

INCREASE
IN



MSA SAFETY

MSA Safety is the global leader in the development, manufacture and supply of safety products that protect people and facility infrastructures. Markathon was given the responsibility of promoting the brand and its key products across the Middle East, South Asian and African markets.

SCOPE OF WORK:

- Facebook Advertising
- Google Advertising
- LinkedIn Advertising
- Filming & Video Production



800+

GOAL COMPLETIONS
per month across Middle East, Africa and South Asia

25%

WEBSITE TRAFFIC
Attributed to paid search and social media campaigns

INCREASE IN

20%

BRANDED SEARCH QUERIES
on Google indicating improved brand recall and awareness

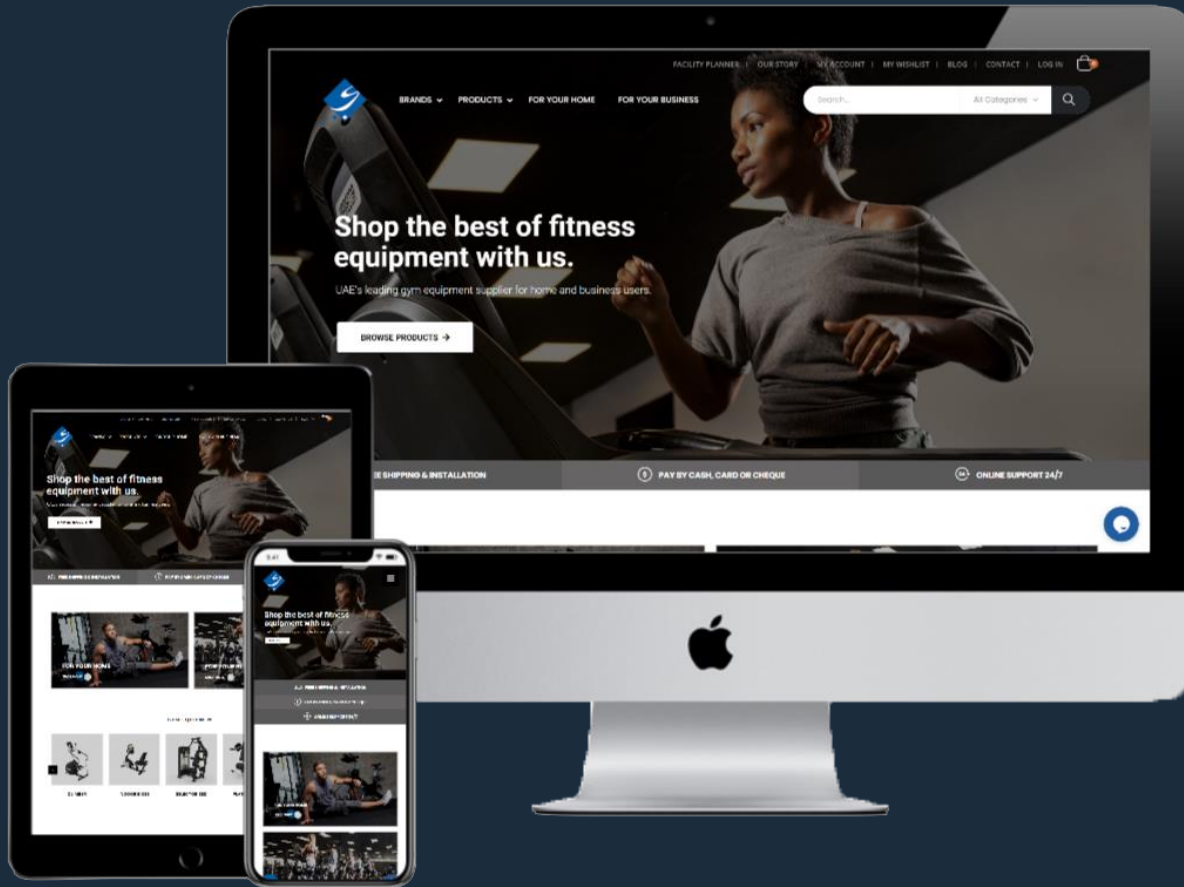
INCREASE IN

AL YOUSUF SPORTS EQUIPMENT

Part of Al Yousuf Group, the company is a distributor of leading internal brands in the fitness industry such as **Precor**, Hydorrider, Jacobs Ladder, **Keiser** among others.

SCOPE OF WORK:

- E-Commerce Web Design & Development
- Facebook & Instagram Advertising
- Google Advertising
- Search Engine Optimization
- Reputation Management
- Social Media Content Development



VISIT WEBSITE



1.9M

REVENUE

Attributed to leads generated through digital advertising in 12 months

AED

80%

ORGANIC TRAFFIC

within 12 months of SEO and website launch

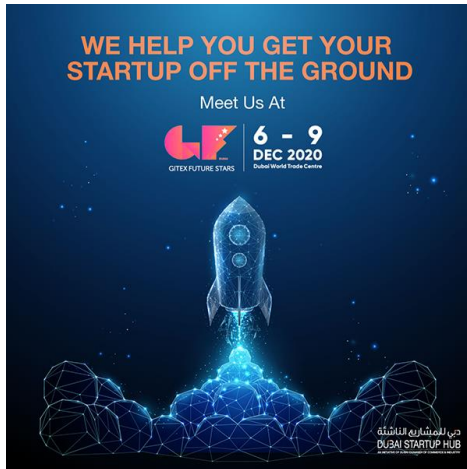
INCREASE
IN

75%

ORGANIC RANKINGS

Within 12 months of Search Engine Optimization (SEO) efforts

INCREASE
IN



DUBAI CHAMBER | DUBAI ASSOCIATION CENTER | DUBAI STARTUP HUB

We support Dubai Chamber and related entities such as Dubai Association Center (DAC) and Dubai Startup Hub (DSH) with social media management, content production and advertising

SCOPE OF WORK:

- Content Production for Facebook, Instagram, LinkedIn and Twitter
- Copywriting – English & Arabic
- Filming & Video Production
- Advertising on Facebook, Instagram, LinkedIn and Twitter



80%

INCREASE IN

FOLLOWERS

on LinkedIn & Twitter for Dubai Association Center

75

EVENT REGISTRATIONS

through LinkedIn Advertising in USA, Belgium, UK and Switzerland

35%

INCREASE IN

WEBSITE TRAFFIC

originating from Social Media as a result of awareness campaigns



WE WILL FIX IT

With over 11 years of experience, We Will Fix It is a popular home maintenance service provider based in Dubai. Their Core services include AC Servicing, Duct Cleaning, Water Tank Cleaning, Window Cleaning among others.

SCOPE OF WORK:

- Web Design & Maintenance
- Facebook & Instagram Advertising
- Google Advertising
- Search Engine Optimization
- Reputation Management
- Social Media Content Development

VISIT WEBSITE



110%

INCREASE
IN

LEADS GENERATED

In the last 12 months as compared to the previous period

86%

INCREASE
IN

WEBSITE TRAFFIC

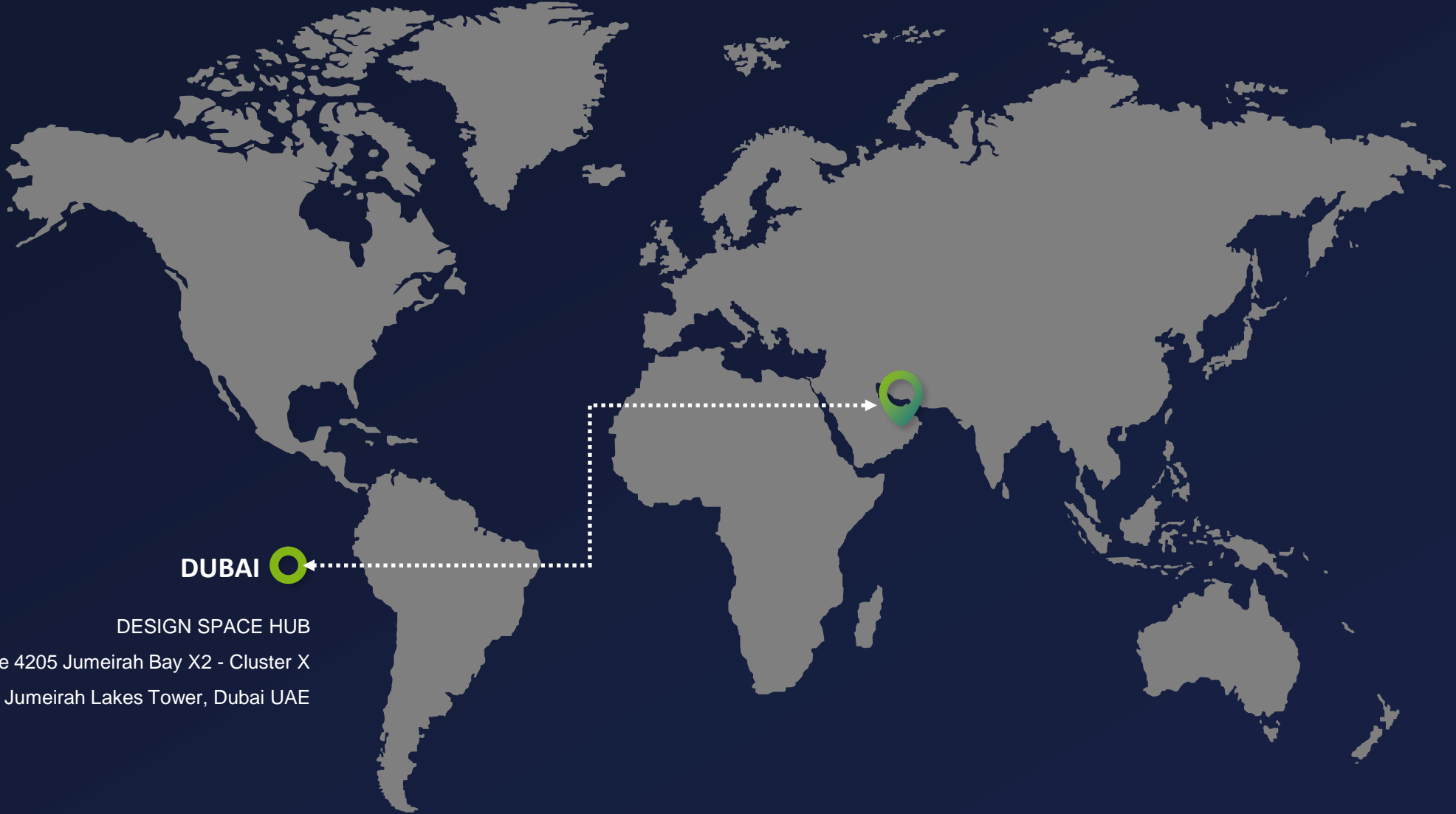
in the last 12 months as compared to the previous period

30

KEYWORDS

ORGANIC RANKINGS

In Position 1, 2 and 3 on Google Search results page.

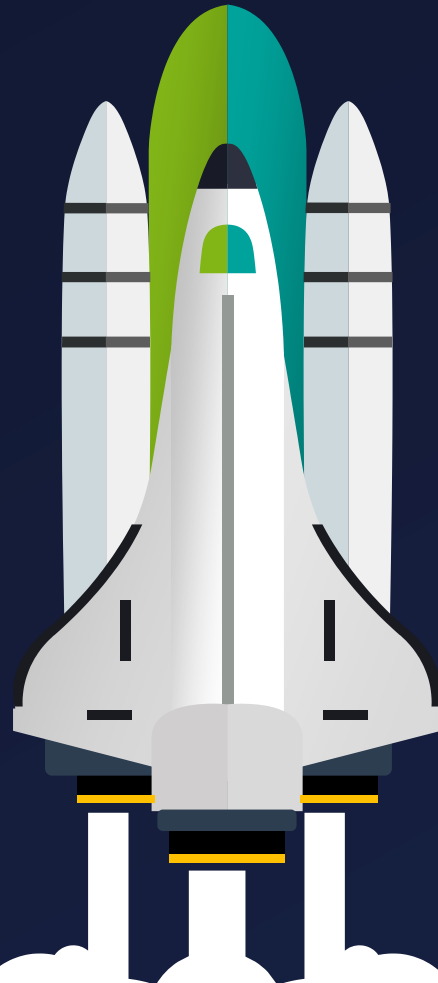


DUBAI 

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START YOUR DIGITAL MARKETING JOURNEY

There has been no better time in human history for businesses to re-evaluate their business strategy. Find out how Design Space Hub can support you on your digital transformation journey by signing up to a free personalized marketing audit.



GET IN TOUCH


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